

Featured Speakers - Listed in order of appearance

Tuesday, November 13, 2007

Evening Reception (following afternoon workshops)



Brian Smith, AICP
WSDOT Strategic Planning and Programming Director

ABOUT BRIAN SMITH: Oversees the work of seven offices responsible for the statewide Washington Transportation Plan, WSDOT's system planning and construction program development, economic analysis and financing strategies, strategic planning and performance reporting, regional planning, urban planning, transportation system data, and geographic and cartographic services. Prior to joining the WSDOT team in 2005, Brian served for five years as the Deputy Director for Planning and Modal Programs at the California Department of Transportation (Caltrans). While there, he oversaw the activities of six divisions, including: Aeronautics, Local Assistance, Mass Transportation, Rail, Transportation Planning, and Transportation System Information. Brian also serves on the Transportation Research Board's Statewide Multimodal Planning and Metropolitan Policy, Planning and Processes Committees and on the Strategic Highway Research Program 2-Technical Coordinating Committee for Capacity Research. He is WSDOT's representative on the American Association of State Highway and Transportation Officials (AASHTO) Standing Committee on Planning and is a member of the American Institute of Certified Planners.

Wednesday, November 14, 2007

Morning Welcome to Symposium and Opening Plenary



Jerry Lenzi, P.E., P.L.S.
WSDOT Eastern Region Administrator

ABOUT JERRY LENZI: Region Administrator of the Washington State Department of

Transportation Eastern Region which covers seven northeast counties and is based out of Spokane. As a Professional Engineer and Land Surveyor he has served in progressively responsible positions with the Washington State Department of Transportation including positions with design and inspection, duties as project engineer, planning manager and currently Region Administrator of the Eastern Region. He serves on various committees and boards including: The Spokane Regional Transportation Council, the Gonzaga University Engineering Advisory Council, Washington State University Civil and Environmental Engineering Advisory Board, American Society of Civil Engineers, and on several subcommittees of the Transportation Research Board. He is chair of the Strategic Freight Transportation Analysis Research Committee.



Paula J. Hammond, P.E.
WSDOT Secretary of Transportation

ABOUT PAULA HAMMOND: Secretary Hammond has dedicated her 28-year professional engineering career to the transportation system of Washington State. In her most recent position as Chief of Staff for the Department of Transportation, Paula served as adjunct to the Secretary; providing day-to-day leadership and oversight of the agency's administration and communications, with major responsibilities in two areas:

- Primary responsibility for external agency relations, which includes the agency's communications efforts with Tribes, state and local agencies, Transportation Commission, Governor's Office, legislative leadership, congressional members and transportation interest groups.
- Assure that modal divisions have the capacity and strategies for advocacy of their modes, delivery of their programs, and close integration throughout the department. Modal divisions are Aviation, Highways & Local Programs, Public Transportation, Freight Systems and Rail.

Paula is a graduate of Oregon State University, with a BS in Civil Engineering and is a Professional Engineer. Since joining the Washington State Department of Transportation in 1979, she has worked in all areas of the department's operations, capital delivery and policy programs.

Other positions held by Paula during her career include Assistant Secretary, Highways and Local Programs; Program Manager, Olympic Region; Transportation Planning Manager, Olympic Region; and, Transportation Engineer, Olympic Region.

Morning Communications Seminar



Michael Buschmohle
Applause! Associates President

ABOUT MICHAEL BUSCHMOHLE: A professional of many and varied talents. He excels in every avenue of the speaking profession: Speaker Training; Media Coaching; Speech Writing, and as a Presenter himself. Michael helps people round the world communicate amazingly well. He's a speech writer and coach (for clients who have appeared on Oprah, Good Morning America and the Today Show), an author, cartoonist, graphic designer, college instructor and MBA seminar leader in China. He was chosen by the organizers of the 2008 Summer Olympic Games in Beijing to teach them communication skills. He's the creator of Performance Mapping, an appraisal system used internationally to evaluate employee job performance. He's a former hospital Director of Training, hospital meeting planner, citywide disaster preparedness meeting coordinator, and - believe it or not! - a former Roman Catholic priest and monk.

E-Mail Excellence

Discover a new approach to writing e-mail and all documents so you connect immediately with each reader, convey what you want the reader to know or do within three sentences, and apply the latest techniques for being brief, persuasive, and compelling.

Midday Keynote Luncheon

The Gift of Listening

How to listen creatively with your mind and body language to gain information, reach understanding, promote the development of new ideas, and be willing to be influenced by what you hear. Listening is the greatest gift we can give.

Afternoon Public Involvement Seminar

Presenting Yourself & Your Ideas

Discover easy ways to make a fabulous first impression, open every presentation within 30 magic seconds, use your voice to sound as good as any broadcaster, tell stories, and handle disagreement and conflict with composure.

Thursday, November 15, 2007

Midday Workshop



Philip Demosthenes
Parametrix, Inc. Senior Planner

ABOUT PHILIP DEMOSTHENES: Senior Planner. Has over 30 years in transportation planning, program management, roadway design, operations and traffic safety. He is a recognized national expert in the field of access management with 30 years experience. He created and then managed the Colorado DOT access control program. He is active nationally with the TRB Access Committee and the Eminent Domain and Land Use Committee. He has provided training and consulting services on access management to over 14 states and 3 countries. He is also active in roundabout planning, design and research. He was the Chairman of the Transportation Research Board's National Roundabout Conference in 2005.

Access Management: Fundamentals

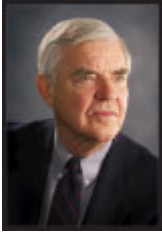
This session shall cover access management fundamentals and how they're applied in Washington State, including history, what the benefits of access management are, and addressing the roles of local government, WSDOT region offices, and WSDOT headquarters. In addition, you will get an update on the recent state legislative proviso dealing with access management.

Access Control: A Local and Global Perspective

Access Control is the most cost effective way to improve and preserve the functional integrity of our highways. Nationally and internationally managing access is becoming recognized as an important strategy for a range of programs including asset management, congestion management, mobility planning, and safety management. Recent research reports discuss how to incorporate access management into safety and long range planning. Phil is recognized as a leading national authority on highway access management. He has nearly 30 years of extensive knowledge transportation and design and is known nationally, and internationally, for his work. He will speak to the current state of the practice including agency program development, research findings, and design standards.

Friday, November 16, 2007

Breakfast Speaker



Dale Stedman
Washington State Transportation Commissioner

ABOUT DALE STEDMAN. Commissioner Stedman worked for AAA from November '51 to June '94, retiring as President and CEO of the Inland Automobile Association. He also served 14 years as a member of the National AAA Board of Directors. He is also a past President of the Spokane Area Chamber of Commerce, and a former director of the Washington Transportation Policy Institute. Leadership Spokane is now in its 25th year, graduating 25-35 young executives and social agency leaders who recognize that "Leadership is an art, a talent and a responsibility."

Inland Empire Leaders

What is leadership? Get inspired by this breakfast panel moderated by Dale Stedman, Washington State Transportation Commissioner, and one of the founders of Leadership Spokane. We will hear stories from local leaders as they reflect on their successes and how their work continues to make a positive contribution to their communities. Listen as the panelists share with us their hands-on perspectives on the essential building blocks of good leadership. This panel session aims to recharge each of us as we walk away with strategies to increase our own leadership capacity and future success.

Morning Workshop



Mary Selecky
Washington State Department of Health
Director

ABOUT MARY SELECKY. Mary C. Selecky has been Secretary of the Washington State Department of Health since March 1999, serving under Governor Chris Gregoire and former Governor Gary Locke. Prior to working for the state, Mary served for 20 years as administrator of the Northeast Tri-County Health District in Colville, Washington. Throughout her career, Mary has been a leader in developing local, state and national public health policies that recognize the unique health care challenges facing both urban and rural communities. As secretary of health, Mary has made tobacco prevention and control, patient safety, nutrition and physical activity and emergency preparedness her top priorities. Mary is known for bringing people and organizations together to improve the public health system and the health of people in Washington.

Mary has served on numerous boards and commissions; she is a past president of the Association of State and Territorial Health Officials, receiving the 2004 McCormack Award for excellence in public health, and is a past president of the Washington State Association of Local Public Health Officials. A graduate of the University of Pennsylvania, she's been a Washington State resident for 33 years.



Donald Read, M.B.A.

ABOUT DONALD READ. Currently residing in Spokane, WA, Don consults with public and private organizations on training and development challenges. He has worked with supervisors and managers to enhance their personal effectiveness; has designed and facilitated large-system change projects; and has worked with employees at all levels to improve their performance.

Most recently, he served as Regional Consultant for the State of Washington's DSHS Office of Organization and Employee Development. In this role, he provided internal management consulting and employee training services on a state-wide basis for over 18,000 employees. This included training employees in the Thomas Concept and consulting with individuals on how to improve their personal productivity.

Additionally, Don worked as Training Manager for Country Insurance and Investment Group, based in Bloomington, IL. He has provided workshops and consulting services to over 3,000 managers and supervisors during his career as a training professional.

Don holds a bachelor's degree from Washington State University and a Master in Business Administration from City University. He also has held adjunct instructor positions with Eastern Washington University and community colleges in Washington and Illinois.

Morning Workshop



Kate Vitasek
Managing Partner, Supply Chain Visions
Faculty at University of Tennessee and Wright State University

ABOUT KATE VITASEK. Thought leader in the area of Supply Chain Management and well-recognized authority on performance management and metrics implementation. She has been recognized for her leadership in the profession as a “Woman on the Move in Trade and Transportation” by the Journal of Commerce and was also recognized as a “Rainmaker” in by DC Velocity Magazine. Kate has authored over 50 articles and is a popular speaker at industry events. Kate is the founder and Managing Partner of Supply Chain Visions, a small consulting practice that specializes in supply chain strategy and education.

Supply Chain Management Fundamentals: What You Need to Know to Plan and Design the Freight System

Familiarizes transportation professionals with a comprehensive understanding of supply chain movement of freight in Washington State and beyond. It discusses freight opportunities and challenges in relation to how the free flow of goods and services impacts regional and statewide economic prosperity, including quality of life.